



יצאים בשאלה

# Hillel – The Right to Choose Annual Report 2020

## This has been a year like no other.

**Aryeh Rogel**  
Chairperson of the  
Board of Directors  
**& Yair Hass**  
Chief Executive  
Officer

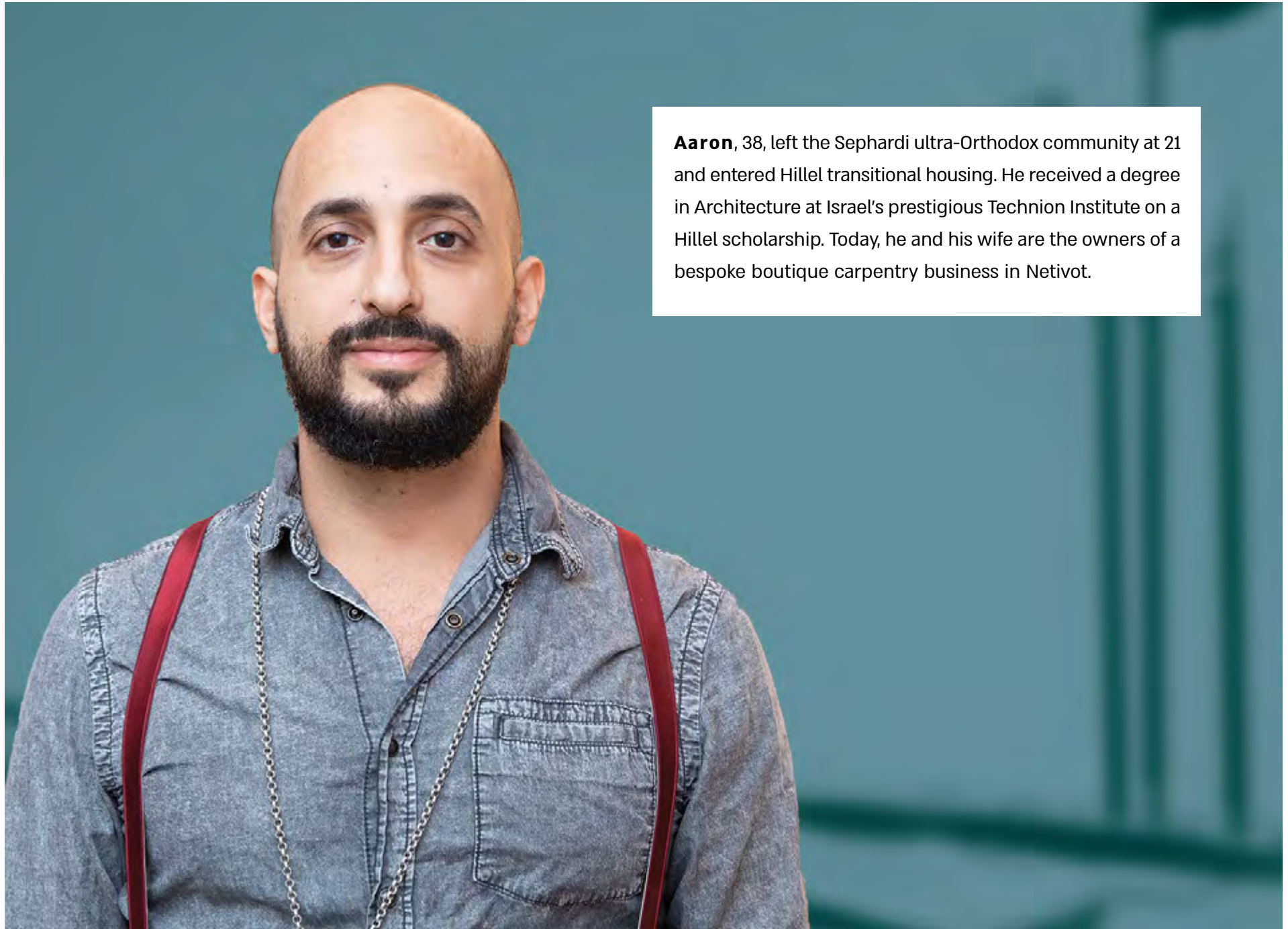
### **This has been a year like no other.**

COVID-19 has truly tested us, and the Hillel community – staff, volunteers, participants, donors - has pulled together tremendously to continue delivering extraordinary support in the face of this pandemic. Skyrocketing rates of unemployment among Yotzim, the isolating effects of lockdowns on a population already struggling with social integration, a shifting international fundraising landscape in the face of global economic uncertainty. These are just some of the challenges that we've faced this year – and that will continue to test us in the foreseeable future.

The lessons we learned in 2020 were invaluable. Most importantly, we adapted efficiently to secure the well-being of both Yotzim and the organization. Needs were assessed quickly, and budgets and services were redirected. 1,291 Yotzim received disbursements of food and essentials throughout the year. New computers met the distance learning needs of single-parent families. Media campaigns netted more than ₪1 million from over 2,000 small Israeli donors supporting Hillel for the first time.

This adaptability will serve Hillel going forward, as one of the undeniable effects of the pandemic is a sharp increase in demand for our services. 2020 saw a 29% increase in new participants. That trend will persist as Yotzim continue to endure increasing employment and social integration obstacles due to COVID-19; and as the irresponsible pandemic response of Israeli ultra-Orthodox leaders sows doubt and uncertainty within the community itself.

Whatever comes next, Hillel will provide the stability and security that Yotzim deserve, and will always come together as a community of support and care. We can't thank you enough for the part that you have played in our perseverance this year – and for the part that you will play in our future growth and achievement.



**Aaron**, 38, left the Sephardi ultra-Orthodox community at 21 and entered Hillel transitional housing. He received a degree in Architecture at Israel's prestigious Technion Institute on a Hillel scholarship. Today, he and his wife are the owners of a bespoke boutique carpentry business in Netivot.

# 2020 At a Glance

## EMERGENCY SHELTER

**50**

Residents

**20**

Average Age

**2.9 months**

Average Stay

## BRANCHES

**4**

Branches

**2,258**

Participants  
23% increase

**468**

New Participants  
29% increase

**409**

Branch Events

**6,791**

Event Participants

**937**

Volunteers

## EMPLOYMENT

**202**

Employment Program

## SERVICES

**812**

Counselling

**210**

Individual Treatment

**155**

Personal Mentoring

**39**

Fiscal Mentorship

**141**

Free Legal Aid

## COVID RELIEF

**1,291**

Food Vouchers  
Distributed

**160**

Computers Distributed

## ACADEMIC

**400**

New members without  
Matriculation Exams (Bagrut)

**441**

Scholarships  
14% increase

**91%**

Success Rate

Level of Study:

**60%**

First Degree (BA, BSc)

**17%**

Vocational Certification  
HS Matriculation,  
Pre-Academic

**14%**

Preparatory Programming

**9%**

Second Degree (MA, MSc)

## SOLDIERS

**167**

Soldiers / National Service  
Participants

**113**

Lone Soldiers

**64**

Soldier Housing Subsidies

## SINGLE-PARENTS

**177** mothers

**82** fathers

**527** children

**64**

housing subsidies  
ILS 500 month

**59**

Free Legal Services

## HOUSING

**44**

Residents

**24**

Beds

**8.8 Months**

Occupancy

**22**

Average Age

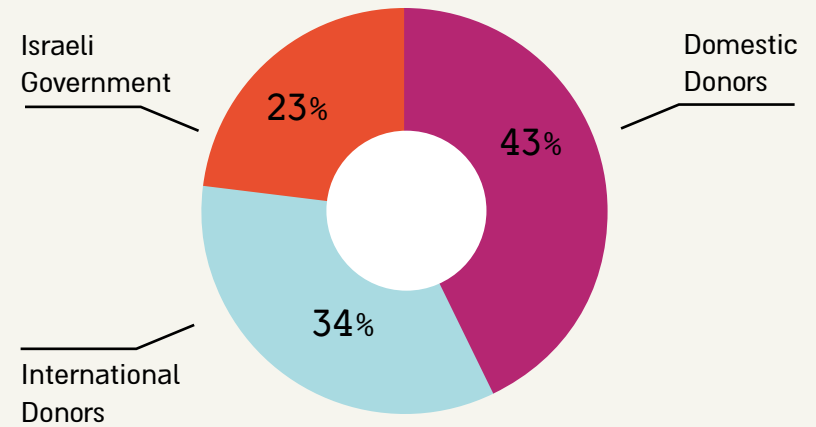
# 2020 Financials

## Income Breakdown

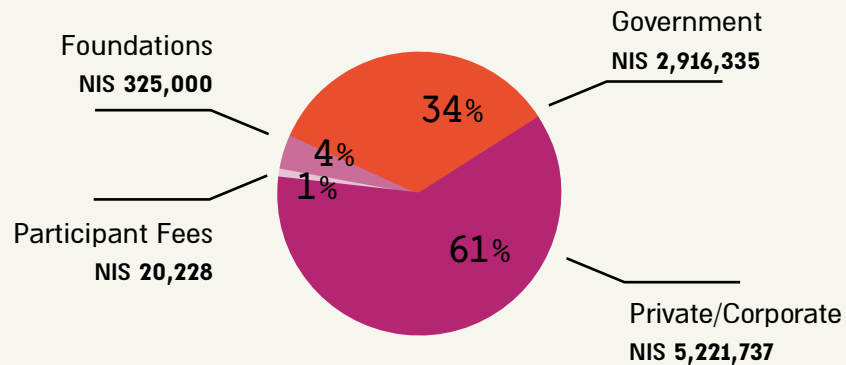
Total Income NIS 12,821,628

This year 2,069 new donors joined us

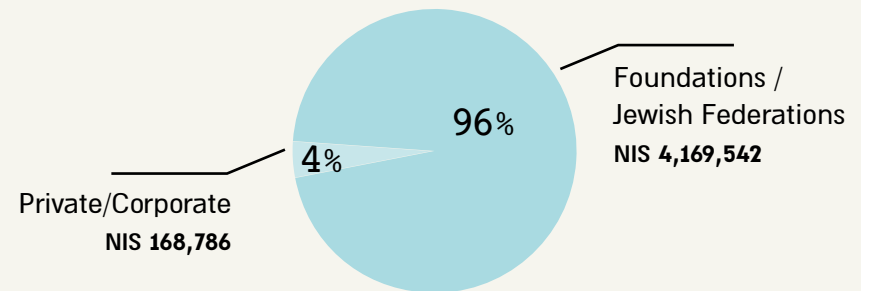
### Income by sources



### Israel NIS 8,483,300.00



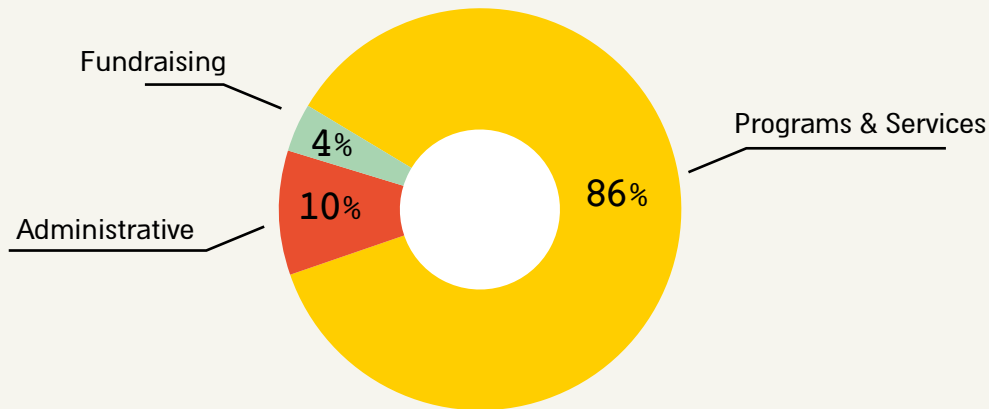
### International NIS 4,338,328







# 2020 Financials

## Expenditure Breakdown

Total Expenditure NIS 12,268,506



	NIS <b>380,512</b> National Programming	NIS <b>2,276,089</b> Scholarships
	NIS <b>178,725</b> Soldiers	NIS <b>358,967</b> Single-Parents
	NIS <b>1,148,251</b> COVID-19 Relief	NIS <b>2,806,485</b> Hillel Centers
	NIS <b>40,911</b> Social / Cultural	NIS <b>662,561</b> PR / Advocacy
	NIS <b>930,216</b> Transitional Housing	NIS <b>1,376,670</b> Emergency Shelter
	NIS <b>439,007</b> Organizational Development	
	NIS <b>477,211</b> Fundraising	NIS <b>1,192,901</b> Administrative





**Ruth**, 33, grew up in the ultra-Orthodox community in Jerusalem. She left at age 17 and received counselling, social support, housing and tuition-aid from Hillel. Today she is an architect at a leading Jerusalem firm.



For tax-deductible donations  
by credit card / direct deposit:  
[causematch.com/en/hillel-donate-en/](https://causematch.com/en/hillel-donate-en/)

For more information and other  
tax-deductible giving options:  
**Avi Neuman, CDO**  
[avi@hillel.org.il](mailto:avi@hillel.org.il)